



A32717-PCT-USA (065855.0132)  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Yillian Yuan Customer No. : 21003  
Serial No. : 09/830,790 Examiner : Nicholas Kim  
Filed : 07/13/2001 Group Art Unit : 3622  
For : Promotional Impact Assessment Methodology

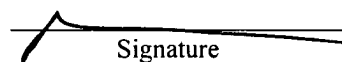
INFORMATION DISCLOSURE STATEMENT

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Paul A. Ragusa  
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38,587  
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Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(c), applicants bring to the attention of the Examiner the documents listed on the attached Form PTO 1449 and respectfully request that the listed documents be considered by the Examiner and made of record in the above-captioned application. Copies of all the listed documents are enclosed herewith.

This submission does not represent that a search has been made or that no better art exists and does not constitute an admission that the listed documents are material or constitute

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“prior art.” If the Examiner applies the documents as prior art against any claim in the application and applicants determine that the cited documents do not constitute “prior art” under United States law, applicants reserve the right to present to the Office the relevant facts and law regarding the appropriate status of the documents.

Applicants further reserve the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should the documents be applied against the claims of the present application.

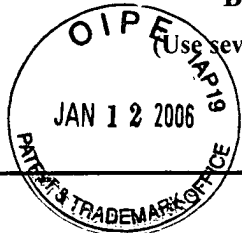
This Information Disclosure Statement is being filed after the mailing date of a first office action. Therefore, applicants have authorized the Commissioner to charge the fee to our deposit account. If any additional fee is due, the Commissioner is authorized to charge any such fee or credit any overpayment, to our Deposit Account No. 02-4377.

Respectfully submitted,

BAKER BOTTS L.L.P.

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<b>Form PTO-1449 U.S. Department of Commerce (REV. 2-82) Patent and Trademark Office</b>	<b>Atty. Docket No.</b> 065855.0132 (A32717-PCT-USA)	<b>Serial No.</b> 09/830,790
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (Use several sheets if necessary)	<b>Applicant</b> Yillian Yuan	
	<b>Filing Date</b> 07/13/2001	<b>Group</b> 3622



**OTHER DOCUMENTS (including Author, Title, Date, Pertinent Pages, Etc.)**

	1.	Greene, William H., "Econometric Analysis," Third Edition, Prentice Hall, Inc. 1997
	2.	Box, George E. P.; Jenkins, Gwilym M., "Time Series Analysis: forecasting and control," San Francisco, Holden-Day, Inc., 1976

Examiner	Date Considered
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\* Examiner: Initial citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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